



Premium

Automotive Parts

FAI (UK) in India

Luxury Car Parts, Delivered with Trust

Why FAI?







All products under one Brand

Motoworks launces FAI (UK) parts in India: a comprehensive range under a legendary UK brand–the ultimate one-stop solution for premium automotive parts!





















Coverage -

















➤ FAI Automotive – Leading UK & Global Distributor of Aftermarket Automotive Parts

FAI Automotive, a top UK independent distributor based in Leighton Buzzard, England, delivers a vast selection of premium aftermarket parts for European, Japanese, and Korean vehicles, supplying high-quality automotive replacements across the UK and to over 70 countries worldwide!

Extensive Product Range & Inventory

Operating from a modern 10,000 m² distribution center, we stock over 40,000 part numbers covering more than 100 vehicle manufacturers. With an average inventory of over 3 million automotive parts, we ensure high availability and fast delivery to meet industry demands.

> Why Choose FAI Automotive?

Our ongoing success is built on key principles that set us apart in the automotive aftermarket:

- Technical Excellence & Expertise
- Premium Quality Automotive Parts
- Competitive Prices & Superb Value
- High Picking Accuracy 98%+ Order Fulfilment
- Comprehensive Cataloguing for Easy Part Selection
- Exceptional Customer Service & Support
- 98% Customer satisfaction
- 70 Export territories







An Award winning Company!





> Quality Assurance

FAI parts are crafted in ISO-certified factories with rigorous quality controls, using top-grade materials and advanced techniques to ensure durable, high-performance components you can rely on, even in tough driving conditions.

- **Materials:** Uses only the highest quality materials and components, with careful assembly and testing for reliability.
- **Factories:** Comply with international quality procedures; internal audits ensure exceptional service levels.
- **Design Capabilities:** Employs latest design software and hardware for high-spec products, including custom mould design, CNC machining, and in-house CAD/CAM.
- Production Facilities: State-of-the-art with specialist capabilities like in-house Aluminium
 & Steel forging/sheet fabrication, horizontal & vertical machining.
- Advanced Technology: Regular investments enable robotic laser welding for high-quality, high-strength finishes.







MARKET READY FOR INDIA

01 Built for India:

FAI parts endure India's tough roads and climate, delivering lasting performance for Luxury European vehicles like BMW, Mercedes and Audi. OEM standards.

03 Wide Range for Luxury Vehicles:

With 40,000+ part numbers, FAI covers brake parts, suspension, engine components, and consumables for luxury European brands, making it a one-stop supplier for Indian garages.

02 Affordable Quality:

FAI offers OEM-standard parts at a much more competitive cost, boosting garage profitability in India's price-sensitive market.

04 Motoworks' Reliable Distribution and Support:

As FAI's official distributor, Motoworks ensures fast delivery and reliable stock across India with a robust supply chain, backed by providing warranty and dedicated technical support for seamless service and trust.

Whether you are a parts retailer, garage, car enthusiast, or engine specialist, FAI provides dependable replacement car parts with trusted quality!















>MOTOWORKS

Company Overview

- **Establishment and Focus:** Motoworks Automobiles Pvt. Ltd., established in 2019, specializes in automotive spare parts and accessories, emphasizing trust, quality, and exceptional customer service.
- Core Values: Trust, Honesty, and Integrity; dedicated to providing reliable, efficient service with seamless procurement, value-for-money pricing, genuine and aftermarket parts for multiple brands, and on-time doorstep delivery.
- Vision: To be the first choice for automotive spare parts and solutions, inspiring, educating, and solving customer problems while branching into sustainable growth and environmental friendliness.
- Mission: Exceed customer expectations by building lifetime loyalty through an atmosphere of employee teamwork, integrity, and excellence.
- Key Statistics:
- o 2000+ Garages served, 60+ Locations covered, 30,000+ Orders processed, 2,00,000+ Parts delivered

> Leadership Team

The leadership team at Motoworks boasts over 80 years of combined industry experience, placing a high value on delivering exceptional customer experience and building trust. The key people are:

- Amit Mathur (CEO & Co-Founder): 37+ years of leadership in the automotive industry; former MD of Technical Resources Group (TRG) in Dubai for over 30 years, with expertise in growth and restructuring of automotive and industrial businesses. Previously at Hero MotoCorp and Escorts.
- Amit Israni (CFO & Co-Founder): 31+ years in M&A, finance, and strategy, focusing on growth and capital markets in automotive and industrial sectors. Previously at DaimlerChrysler, Caterpillar, Rexnord, and IDEX.

> Why Motoworks?

We are committed to 'Building Trust':

Guided by its tagline "Building Trust!", Motoworks emphasizes transparency, reliability, and customer service excellence. With core values like honesty, integrity, and accountability, the company is committed to delivering high-quality automotive components ethically and dependably, ensuring customer trust at every step.





>FAI Braking

FAI Brake Parts: Premium Performance, Unmatched Value

With 40 years of automotive and racing expertise, offers premium, cost-effective brake pads and discs trusted by professionals in over 50 countries. Engineered for reliable, high-performance braking, FAI's aftermarket solutions deliver quality and value for city and highway driving.

- **Broad Vehicle Coverage:** Compatible with 24 million vehicles globally, supporting a wide range of vehicle types and brands.
- Superior Quality and Value: Engineered for outstanding performance, reliability, and cost-effectiveness to ensure customer satisfaction.
- Engineered quality products: Semi-metallic brake pads provide smooth, quiet stops with low vibration, ideal for daily drivers balancing comfort and safety. Brake discs are designed for smooth, vibration-free braking, minimizing noise and ensuring consistent performance.
- **Comprehensive Warranty:** Backed by FAI's robust warranty, providing peace of mind and confidence in every purchase.





FAI Brake Parts: Premium Performance, Unmatched Value.

























FAI Steering & Suspension

FAI Steering & Suspension: Top-quality, durable, OE-exceeding performance.

FAI offers over 6,000 high-quality, rigorously tested auto parts, including patented red link rods with 55% better torque and 12% stronger pull-out force, produced with advanced robotic welding and CNC machining, covering 450,000+ vehicle applications, with steering components added every year and cataloged on platforms like TecAlliance(Techdoc).

- **Strength & Load:** Includes safety tests like Hardness Control, Material Load, Ball Pin Strength, Rotational Torque, Link Rod Pull, and Vibration.
- Lifetime & Fatigue: Wishbones undergo 3-Axis Bush endurance testing to mimic wear.
- Detailed Analysis: Features Metallographic Examination and Chemical Analysis of rubber/metal parts.
- Salt Spray Testing: Simulates corrosion, with components surpassing standards.
- Corrosion Resistance: Cataphoretic coating ensures durability in harsh conditions.
- Materials: Uses OE-inspired materials like Carbon Steel, Aluminium, Cast Iron, Stainless Steel, and Delrin® Plastic.
- Facilities: Advanced setup with in-house Aluminium & Steel forging, sheet fabrication, and horizontal/vertical machining.
- **Design Capabilities:** Employs cutting-edge software/hardware, including custom mould design, CNC machining, and in-house CAD/CAM.
- Robotic Laser Welding: Utilizes advanced technology for a high-quality, strong finish with ongoing investments.
- Markings: All products feature FAI branding, boosting confidence with 30+ years of automotive expertise.



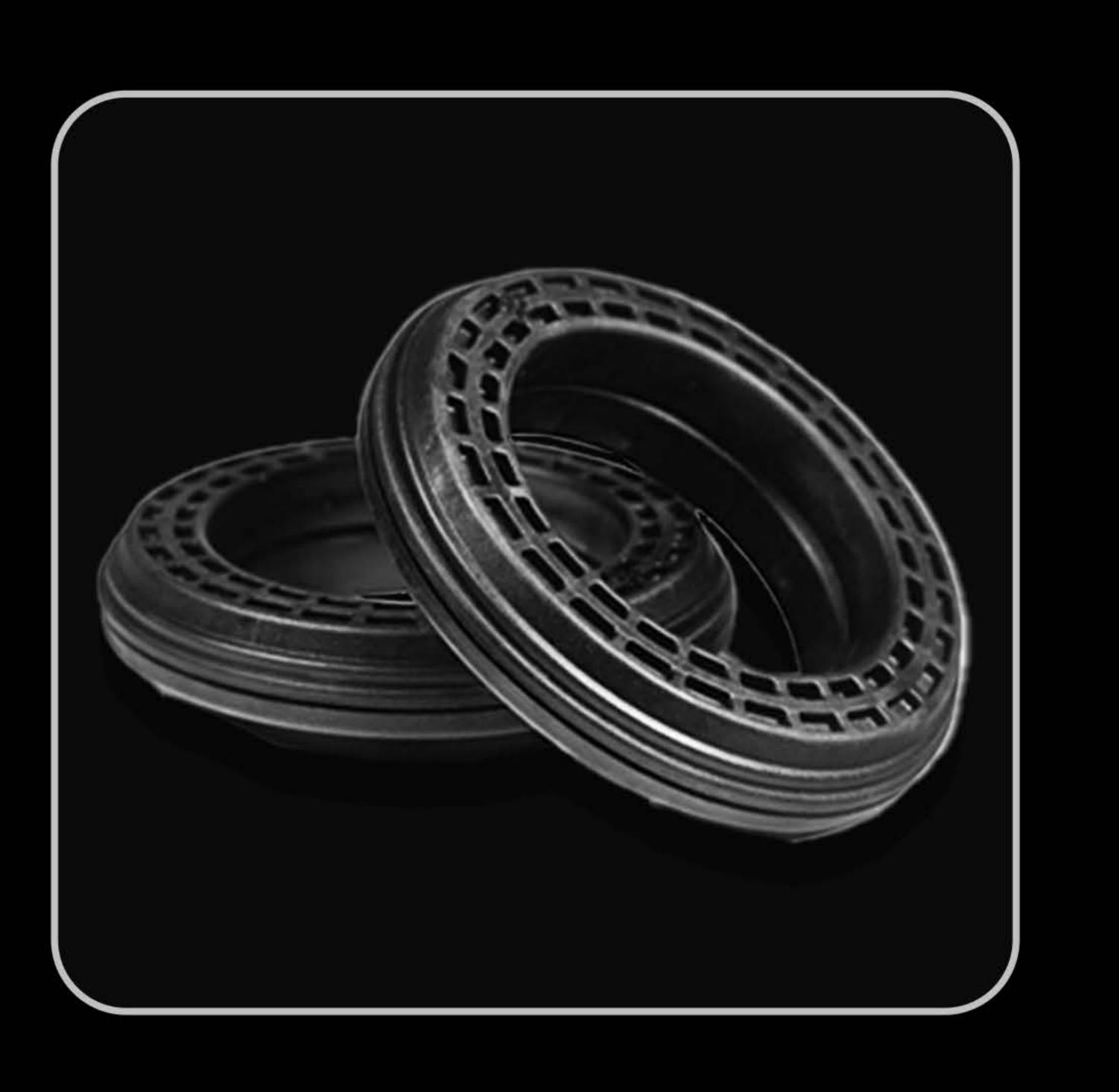


FAI Steering & Suspension: Top-quality, durable, OE-exceeding performance.





















FAI Engine Parts

FAI Engine Parts: Precision Engine Parts, Built for Performance.

FAI delivers premium engine components crafted with cutting-edge materials and advanced manufacturing techniques. Designed for reliability and performance across European, Japanese, and Korean vehicles, our extensive range is produced in state-of-the-art facilities, rigorously tested, and backed by 98% stock availability to meet modern engine repair demands.

• **Top Materials:** High-grade alloys and tech like sodium-filled valves for peak performance.

• **Strict Testing:** Checks for purity, geometry, sealing, and durability ensure reliability.

• **Quality Guaranteed:** 30+ years in engine parts, listed in TecAlliance, used in racing.

• **Comprehensive Range:** Includes gaskets, water pumps, timing chain and belt kits, oil pumps, oil sump pans, torsional vibration dampers, engine bearings, valves and guides, crankshaft pulleys with harmonic dampers, cylinder heads, and pistons with rings for optimal engine performance.







FAI Engine Parts: Precision Engine Parts, Built for Performance.











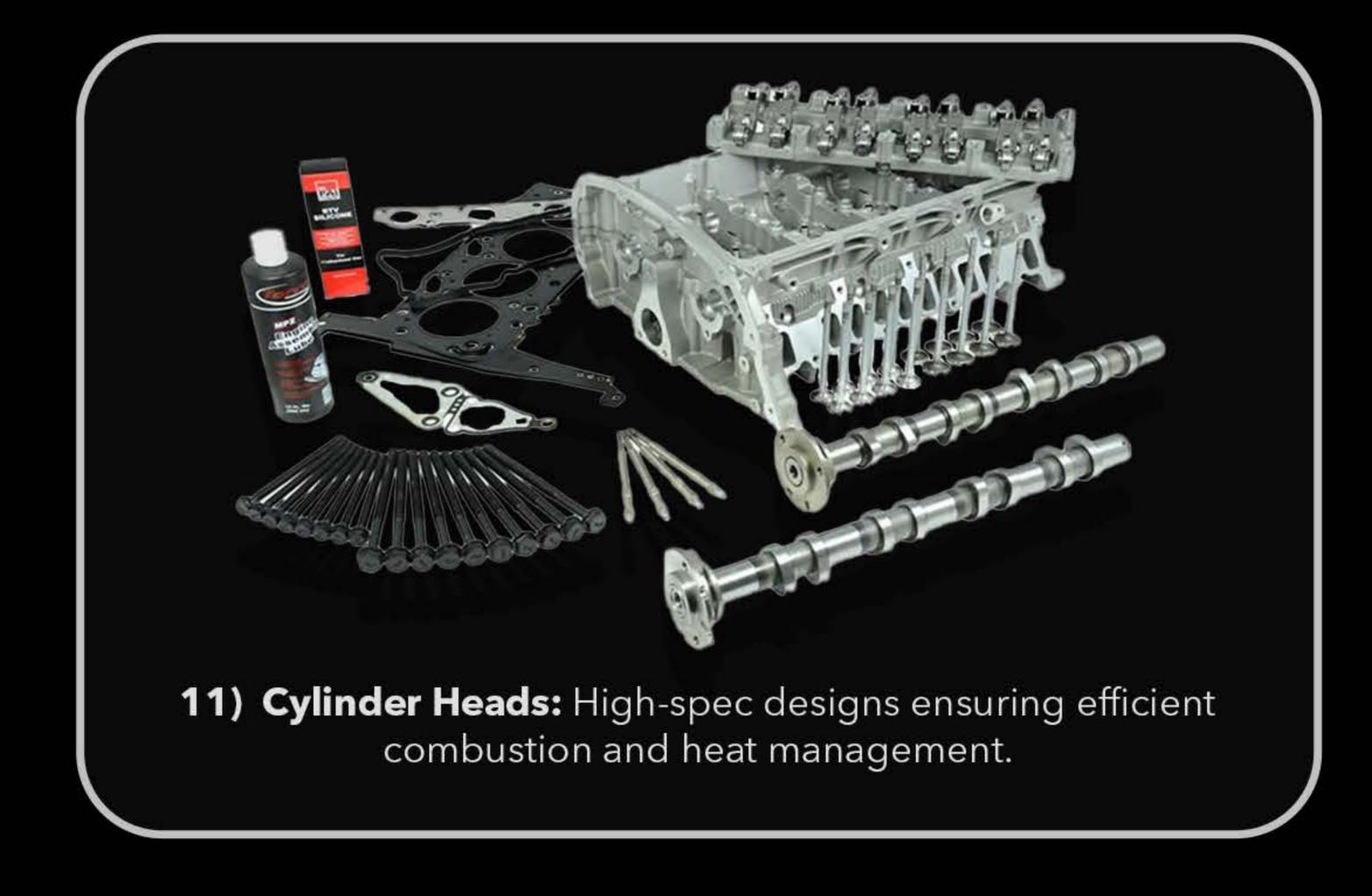


















>FAI Wheel Bearing Kits

FAI Wheel Bearing Kits: Engineered for Durability and Precision.

FAI introduces its premium wheel bearing kits, engineered for durability and precision across a vast range of vehicles. The OEM-quality components are crafted using advanced manufacturing and rigorous testing to ensure safety, reliability, and seamless performance.

- Extensive Range: Over 400 wheel bearing kits, covering more than 42,000 vehicle applications for European, Japanese, and Korean vehicles.
- Comprehensive Components: Includes OEM-quality ABS sensors, impulse rings, and all necessary fitment accessories like nuts and bolts for hassle-free installation.
- Premium Materials: Utilizes Carbon Chromium Steel for durability, heat-resistant Nylon 66 with Glass Fiber, high-performance grease and oil, and wear-resistant rubber for long-lasting performance.
- Advanced Manufacturing: Produced with state-of-the-art machinery and CAD software for precise design and consistent production quality.
- Rigorous Testing: High and low-temperature performance tests for grease and metals, thorough fatigue testing for extended lifespan, and batch-specific dimensional inspections to ensure correct tolerances.
- Safety-Critical Standards: Stringent performance testing ensures high reliability and quality, meeting the demands of safety-critical applications

















FAI PRO Shock Absorbers

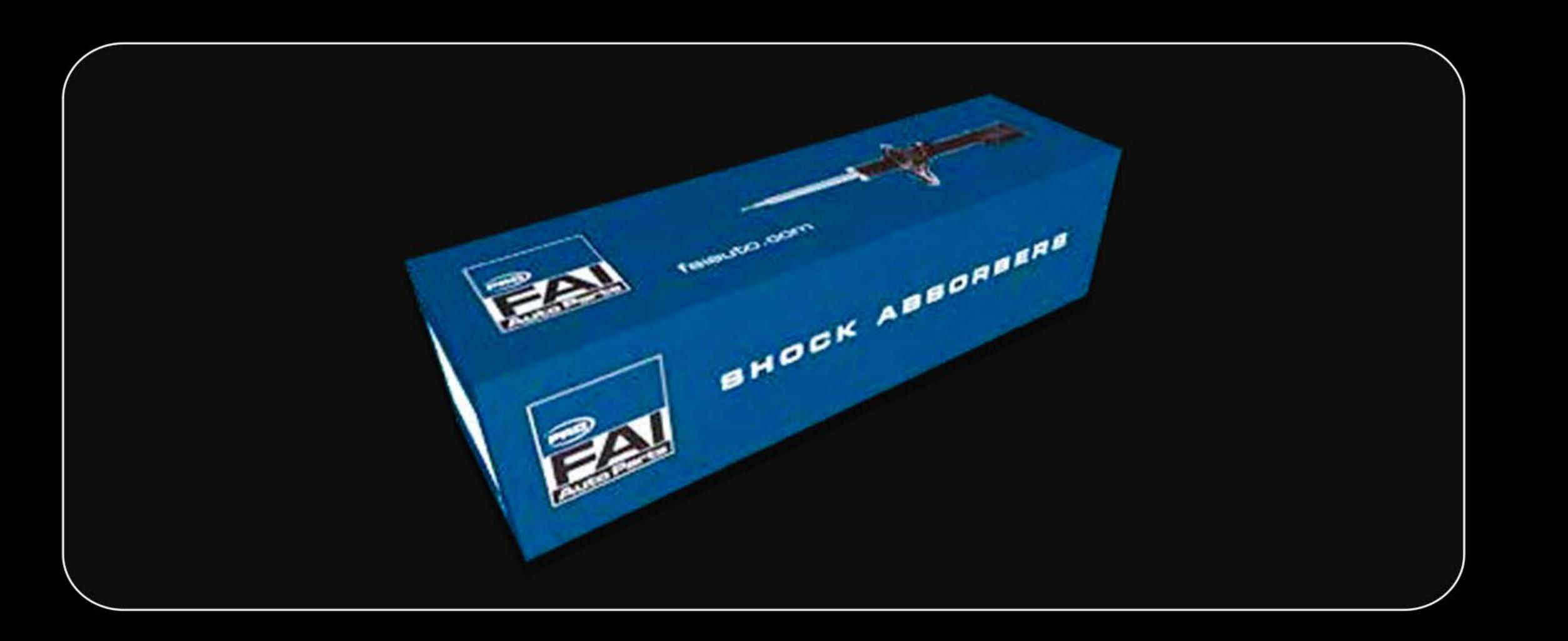
FAI PRO Shock Absorbers: Built for Safety, Comfort, and Unmatched Performance.

FAI PRO Shock Absorbers, a product designed to deliver unmatched quality for a smooth and safe ride. Engineered with a focus on safety, comfort, and performance, these shock absorbers meet original equipment (OE) specifications, ensuring consistent and reliable performance across various driving conditions. Manufactured with precision and to the highest standards, FAI PRO Shock Absorbers are crafted to provide drivers with peace of mind and exceptional durability.

- Unmatched Quality: Engineered for a smooth and safe ride with safety, comfort, and performance in mind.
- Global Manufacturing: Crafted to the highest standards worldwide with precision and attention to detail.
- Original Equipment (OE) Specifications: Deliver consistent and reliable performance under various driving conditions.
- Construction: High-grade steel with anti-corrosion coating.
- Technology: Twin-tube and mono-tube designs for different vehicle applications.
- Hydraulic Fluid: High-viscosity fluid for consistent performance in extreme temperatures.
- Durability: Designed to withstand over 200,000 compression cycles.
- Durability Testing: Confirms reliable performance over extended use.
- Warranty: All FAI PRO Shock Absorbers come with a 1-year warranty.













> FAI Filters

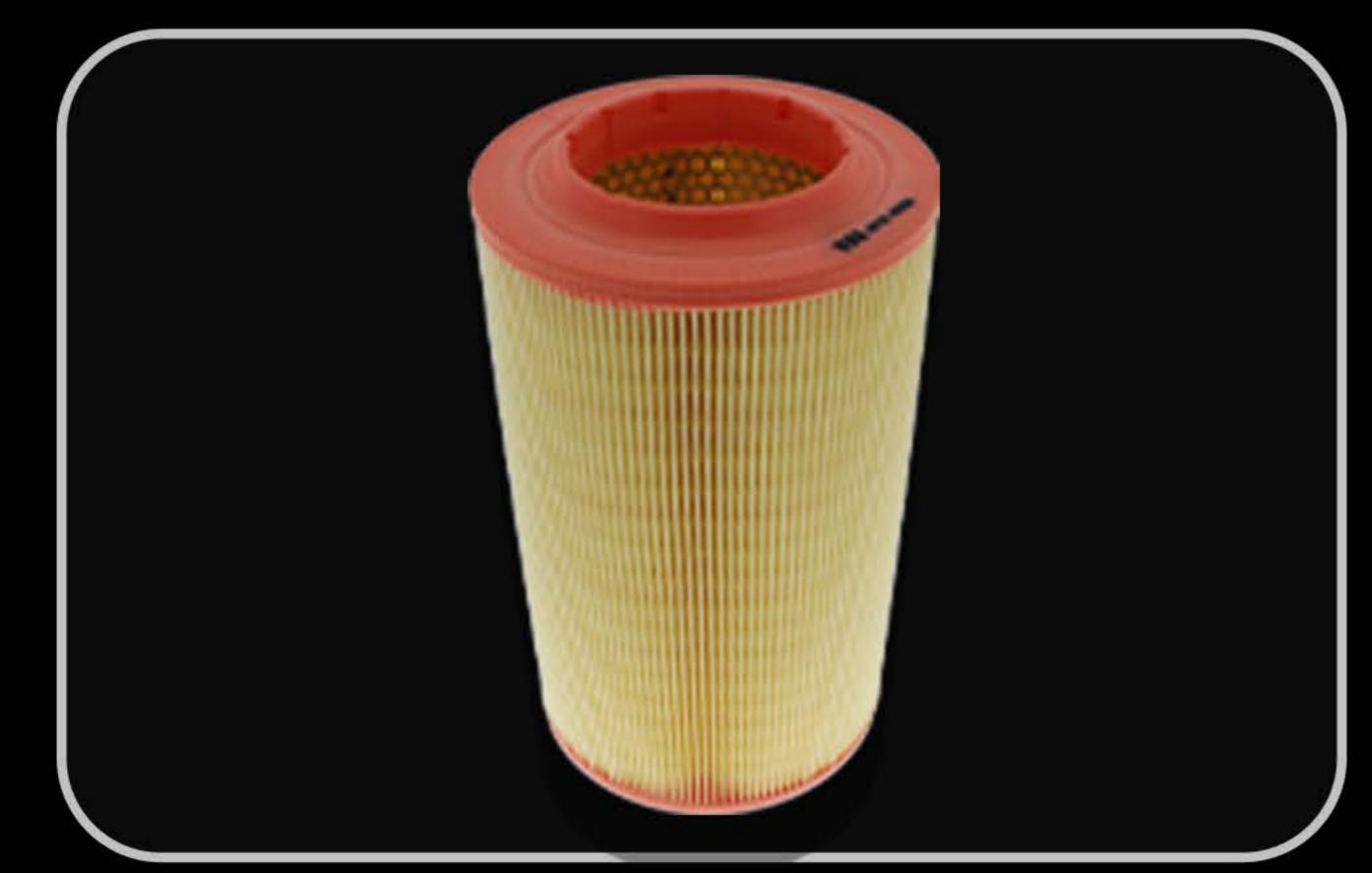
FAI Filters: Designed for safety, comfort, and performance.

FAI Filters provides a comprehensive range of high-quality vehicle filters designed to enhance engine performance, ensure longevity, and improve passenger comfort by effectively blocking harmful particles, boosting air quality, increasing fuel efficiency, and reducing the risk of engine damage or failure.

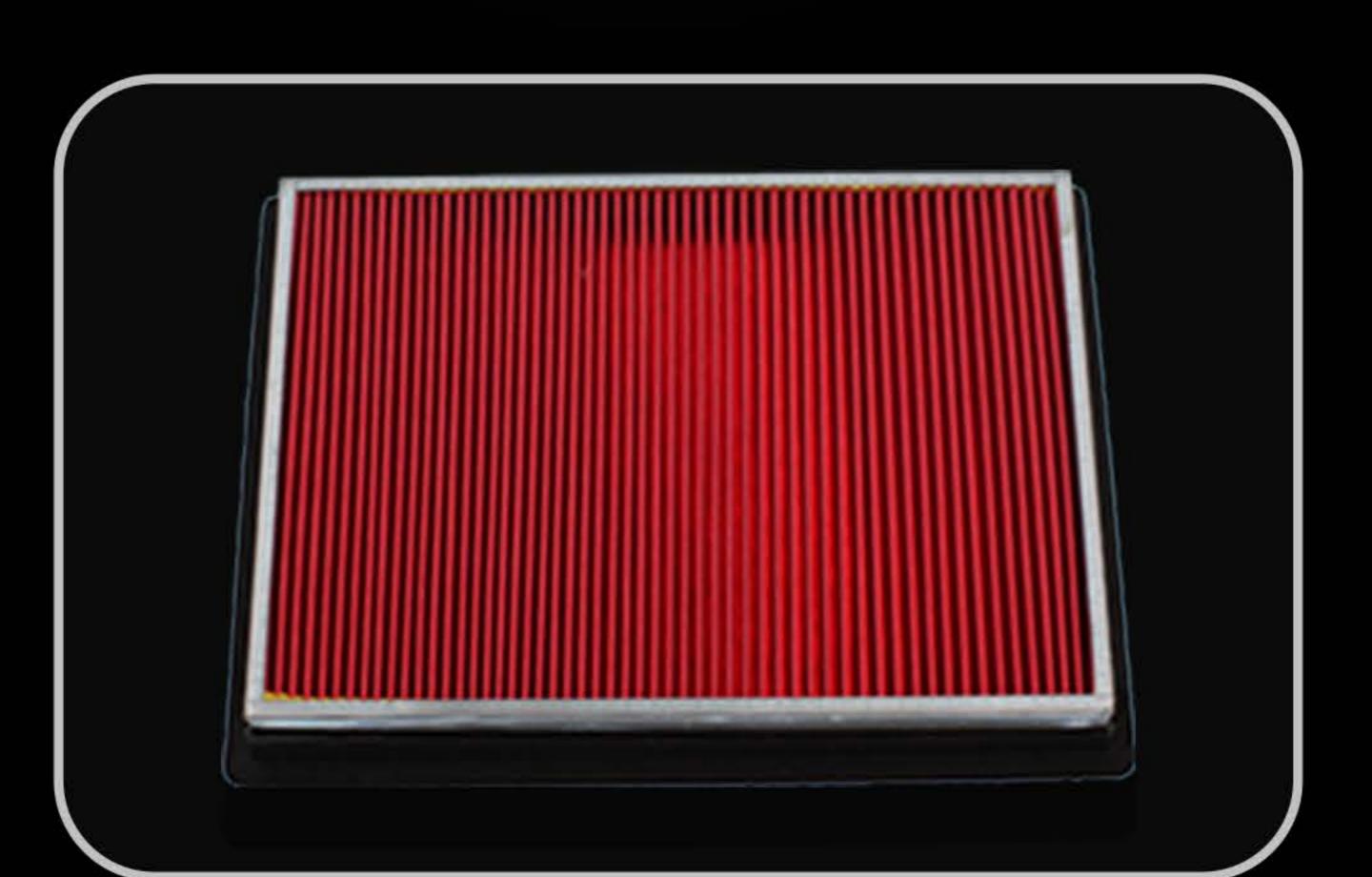
Filters available

- Air Filters: Block dust and debris for cleaner air-fuel mix, better combustion, and longer engine life.
- Cabin Filters: Purify cabin air by trapping dust, pollen, and odors; carbon types remove smells.
- Oil Filters: Remove contaminants from engine oil, boosting performance and preventing damage.
- Fuel Filters: Clean fuel before it reaches the engine, ensuring efficient combustion and protection.

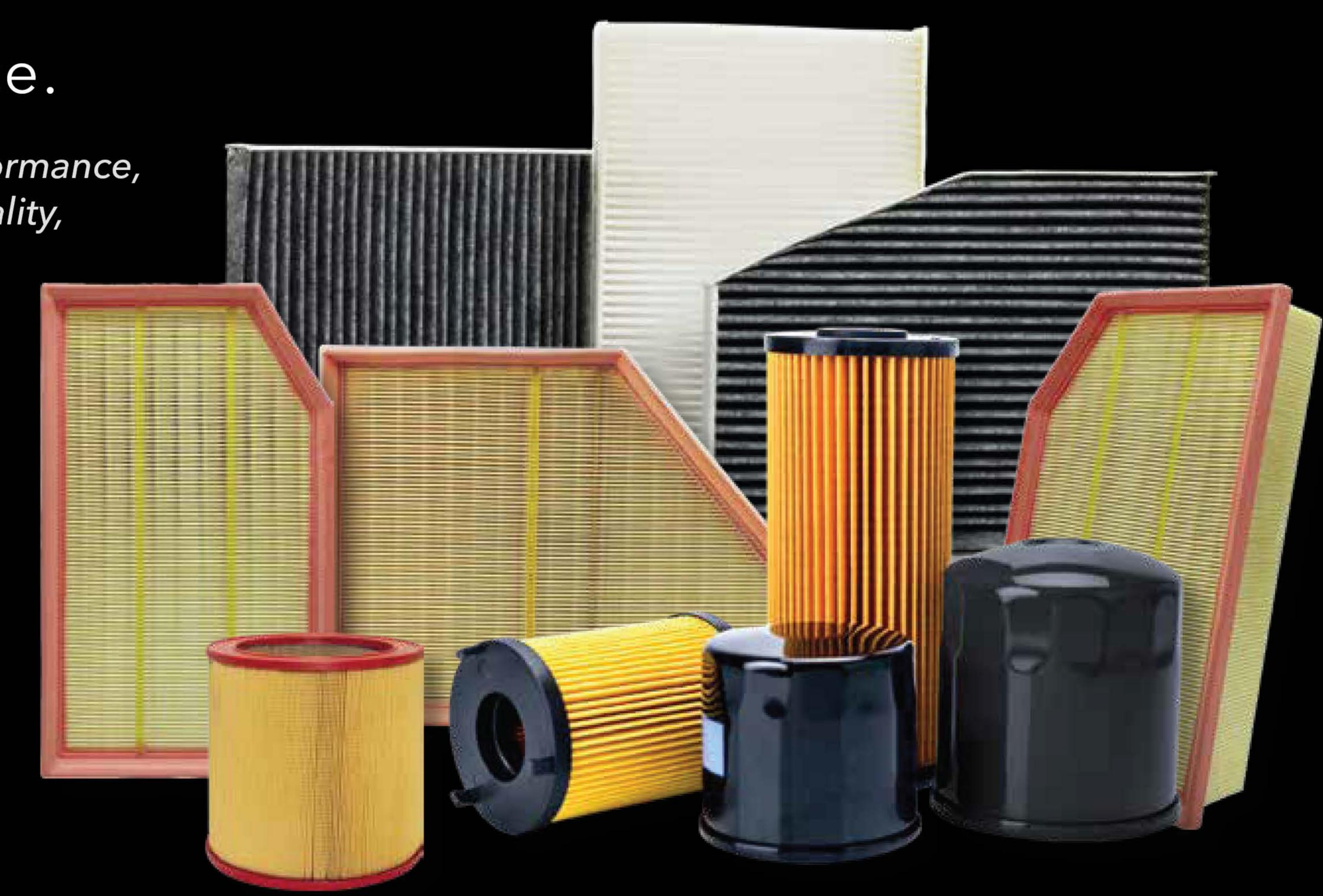
















LET'S GET THINGS MOVING...

Motoworks Automobiles Pvt. Ltd is the Authorized Distributor for FAI

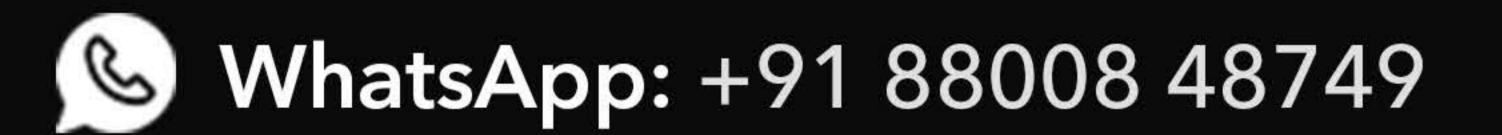
Products in India.



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Please contact us for any distribution inquiry.

Any Questions?

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